

For Immediate Release

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Evolution Markets Appoints Sustainability Experts to Corporate Environmental Solutions Management Team

White Plains, NY (January 20, 2022): Evolution Markets announces the addition of two experienced sustainability professionals to the senior management team of its net zero solutions business, Corporate Environmental Solutions. Charlène Legrand and Steve Cafearo will direct the group’s client outreach and sustainability solutions development for corporate customers across the U.S, Europe, Asia, and Latin America.

Corporate Environmental Solutions offers a suite of services to help corporations and other institutions measure their carbon emissions, establish voluntary net zero carbon emissions objectives, and leverage environmental markets to procure renewable energy and carbon offsets and removals.

“Each company’s path to net zero is unique, and the measurement, strategy development, and execution process requires expert guidance and flexible solutions,” said Benjamin Camus, Director of Evolution Markets Corporate Environmental Solutions. “Charlène and Steve bring unique perspectives from the renewable energy and carbon offsetting sectors, respectively. Their years of experience working with global companies in the sustainability space will be a valued asset to our global client base.”

Charlène Legrand joins Evolution Markets as Senior Business Development Manager of Corporate Environmental Solutions. Ms. Legrand has broad experience in industries such as renewable energy development and financial services. She has worked across Europe and the Asia/Pacific region for different types of companies such as LYS Energy Group, Crédit Mutuel Alliance Fédérale, and Société Générale. Ms. Legrand is responsible for the group’s growth strategy and the point of contact to build robust partnerships to reduce carbon emissions and meet sustainability goals.

Steve Cafearo joins Evolution Markets as Senior Sales Manager of Corporate Environmental Solutions from bp, where he led business development for the bp Target Neutral carbon management and reduction initiative. Previously, Mr. Cafearo held several senior sales and marketing management roles with Jaguar Land Rover.

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He will be responsible for client experience and net zero results, including acting as the central point of contact for companies to set up credible and certified carbon neutrality strategies.

“More and more companies are making the commitment to address their impact on the global climate, and our services are designed to inform and aid these ambitions,” added Mr. Camus. “Under the leadership of Steve and Charlène, we look forward to continue building out our sales and net zero solutions development capabilities.”

For more information on how Corporate Environmental Solutions can assist you in meeting your climate goal, see our [Website](#). To reach Charlène and Steve:

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About Evolution Markets Inc.

Evolution Markets Inc. provides strategic financial and industry-leading transactional services to participants in global environmental markets and the energy sector. Formed in 2000, the company has become the green markets leader, leveraging its unrivaled experience and knowledge on behalf of participants in the global carbon, U.S. emissions, renewable energy, and over the counter (OTC) oil, coal, natural gas, power, nuclear fuel, biomass, and biofuels markets. Based in White Plains, NY, Evolution Markets serves clients on six continents from offices in New York, Houston, and London. www.evomarkets.com

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