

Evolution Markets Ltd. Cookie Policy // Notice

May 2018

1. What are Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site.

Cookies help us provide you with a better website by enabling us to monitor the pages that you find useful and tailor our website to your needs.

The cookies Evolution Markets Limited ("Evolution Markets") uses cannot execute code or deliver any viruses. The cookies Evolution Markets uses are only used for the essential functioning of the website.

Evolution Markets fully respects your privacy and provides you with the relevant information and tools in order to manage your cookie preferences.

2. Evolution Markets Cookie Use Policy

Evolution Markets uses a number of cookies in order to provide users with our service via our website and platform.

We categorise them into the following groups:



- Essential: Cookies which are essential to the functioning of the website and our service. This includes enabling you to complete account applications, remembering your login details, initiating chat or other website functionality. If you disable these cookies you will not be able to fully access our platform.
- Analytical: Cookies that allow us to improve the service and website, enabling us to tailor the site to your personal preference.
- Marketing: Marketing initiatives allowing us to provide information to visitors on third party websites and measure the effectiveness of our marketing initiatives. We adhere to good online advertising practice and information can be found here <https://www.iabuk.com/>. Evolution Markets does not currently support advertising on its website, nor does it use cookies for marketing purposes.

For information on cookies and how to amend your personal preferences please visit aboutcookies.org. We are committed to keeping your data safe, for more information how we handle your data please see our [Privacy Policy](#).

List of Cookies We Use:

Cookie name	Purpose	Category
evo.ID	Manage login permissions for market data website	Essential
Google Analytics	Track user activities through the site. Improve customer experience	Analytical cookies
Google Analytics	User journey analysis. Help us to build multi-touch attribution model	Analytical cookies
Google Analytics	Evolution Markets internal tags (utm campaign history, medium history)	Analytical cookies
Twitter	Anonymous visitor and conversion analysis. Improve customer communications	Marketing cookies/Analytical cookies
LinkedIn	Anonymous visitor and conversion analysis. Improve customer communications.	Marketing cookies/Analytical cookies
Salesforce Marketing	Anonymous visitor and conversion tracking, as well as	Marketing

Cloud	targeting and personalisation of email marketing, in Marketing Cloud	cookies/Analytical cookies
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Cookies used by our websites:

- Do not store any personally identifiable information such as passwords
- Do not access any other information stored on your computer
- Do not compromise your devices security

- Do allow us to provide a service whereby people can access their accounts
- Do allow us to monitor the number of people using our website
- Do allow us to see how people arrive at our site (via search engine or via email)
- Do allow us to gather technical information about people using our website, such as their geographical location and the type of web browsers they are using
- Do allow us to display content on our websites more relevant to you and your preferences based on the information we hold and your behaviour on our website

3. Cookie Preference

We will use cookies to remember your cookie preferences. Upon you clearing your cache we will require you to update your cookie preferences again:

We comply with the recent UK and EU law on handling cookies. You can choose to accept or decline cookies when you use our websites. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. To find out more about how you can block, delete or manage cookies, please visit aboutcookies.org. Please be aware that if you choose not to accept cookies, you may not be able to take full advantage of the websites.

If you have any questions or concerns please email: ITSUPPORT@EVOMARKETS.COM

